Black Friday Offer Terms and Conditions

1. Black Friday discount code

Get £10 off when you use the code **BLACKFRIDAY10** when you purchase your next policy with a value of £50 or more. This discount will be applied when you meet or exceed the minimum value required on the Dayinsure app or website, and can only be used once.

This offer expires on 01/12/2026 at 23:59 and is subject to you meeting Dayinsure's eligibility criteria. Click on the links to open our full Terms of Business and Privacy Policy.

The discount code can only be used once and can't be used in conjunction with any other discount you may have received or seen. The offer excludes add-on products and is taken by discounting the administration fee we charge (it is not subject to Insurance Premium Tax (IPT)). This offer can only be used when purchasing a new policy and does not apply when purchasing a policy extension. Dayinsure reserves the right to change the offer at any time. The offer cannot be used in conjunction with any other offer. No cash alternative will be given. Once issued, the offer shall apply only to a single purchase and is not transferable or to be made available for resale by a recipient.

2. Eligibility

Subject to the policyholder and vehicle meeting our acceptance and eligibility criteria.

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